"STATE OF THE NATION"
AN ASSESSMENT OF YOUR SOFTWARE ORGANIZATION

by Peter Hruschka

THE PROBLEM:
Modern companies live in such isolation that there is usually little information about how they compare to the competition. Naturally, market competition demands keeping one's cards covered. The flip side of this is that there is little way to determine whether your development practices are better, worse, or roughly on par with the rest of the industry.
Especially in the fast-paced software industry, keeping up with the state of the practice is important to the health and survival of companies. Knowing where you stand is the first step on the path to systematic improvement.

OUR SOLUTION:
Peter Hruschka, using the four-eyes principle (together with a partner from the Atlantic Systems Guild or the agile network in Germany), offers you the opportunity for a customized and very informal assessment of your software organization. To determine where you stand, we talk to one of your project teams for half a day at a time. The focus is on methods, management, quantification, quality, team dynamics and company culture. As reviewers, we look for practices that are outside the norm, either positive or negative. Both deviations are valuable information: the positive outliers are your competitive advantages, which you should cherish and consciously use for profit. The negative outliers are your best and easiest candidates for immediate, rapid improvement.
On the last half-day, Mr. Hruschka and partners present the findings to the participants (or - if desired - to the entire organization). In 90 minutes, they summarize observations about your organization, your strengths and weaknesses, your opportunities and threats.

WHO ARE THE REVIEWERS?

Dr. Peter Hruschka is an independent consultant, a partner of the Atlantic Systems Guild, a leading global group of methodology consultants, book authors and trainers (www.systemsguild.com) and founder of the Agile Software Initiative in Germany. He has authored numerous books and more than 100 articles on software development and management. For many years, he has successfully introduced methods, processes and tools in a wide variety of industries, or helped organizations transition to the state-of-the-art.

His publications include books on business analysis, requirements engineering, software architectures, and agile methodologies.

PETER HRUSCHKA

Depending on the focus of the study, Mr. Hruschka will involve either one of the Atlantic Systems Guild partners as a second reviewer (for international projects) or a partner from the German agile network.

If this offer sounds interesting to you, please contact me. Tel. +49 (172) 241 1656 or hruschka@b-agile.